

World Business Summit on Climate Change

Copenhagen 24-26 May 2009

The **COPENHAGEN CLIMATE COUNCIL'S** primary objective is to contribute towards making the 2009 UN Climate Conference a success by presenting political decision-makers with new ideas, solutions and recommendations on how best to tackle climate change without compromising our prosperity or our growth perspectives. To accomplish this goal, the Council will convene the **WORLD BUSINESS SUMMIT ON CLIMATE CHANGE** six months prior to the UN Climate Conference, bringing together CEOs from leading global companies with a clear purpose: To present a new, integrated strategy to fight climate change.

The climate crisis – like all complex global challenges – can only be resolved, if diverse groups work together to come up with effective and lasting solutions. At the **WORLD BUSINESS SUMMIT ON CLIMATE CHANGE**, business leaders will join together with the world's top scientist, economists, civil society and media leaders, politicians and other thought leaders to explore the main issues and practical opportunities to make progress towards a sustainable, low carbon future; define key principles to underpin global action on climate change; and develop recom-

mendations, including a comprehensive catalogue of solutions and actions to inform and inspire the world's political leaders to agree on a new international framework.

The ambition for the summit is to demonstrate clearly that climate change is not just a huge risk and a challenge to humanity, but also a great opportunity to promote innovative solutions, new ventures and businesses opportunities, and result in better quality of life for millions of people across the world.

The summit will result in a joint statement from global business leaders to demonstrate that addressing climate change is viable and – given the right policies and incentives – business can play a critical role.

The summit agenda

At the **WORLD BUSINESS SUMMIT ON CLIMATE CHANGE**, business leaders come together to engage in real dialogue and constructive working sessions to develop innovative solutions to the climate challenge.

Over the course of three days, they will develop a joint statement on the key innovations and incentives for business to help low emissions growth. It will be a clear message from the international business community, demonstrating a path from risk to opportunity, outlining the necessary strategies and policies to fight climate change successfully. This statement will be presented to the Danish government and world leaders negotiating the terms of the next international climate treaty prior to the UN meeting in December 2009.

A yearlong process of community-building activities will precede the summit. Designed to engage business leaders globally and develop a compelling agenda for the business summit, these activities might include international surveys, issue briefings, regional business roundtables etc.

Who will participate?

The **WORLD BUSINESS SUMMIT ON CLIMATE CHANGE** will bring together approximately 1,000 leaders from business, civil society and governments. Participants are decision-makers and influencers, including chief executives, heads of state, government ministers, leading thinkers, advocates, venture capitalists and entrepreneurs.

The summit will seek to reflect the diversity and regional distribution of key global stakeholders with a view to ensure adequate representation by participant sector, size, and region.

Partners

The **WORLD BUSINESS SUMMIT ON CLIMATE CHANGE** builds on an inclusive, collaborative platform. With the active support of the Danish government, the summit will be developed in close collaboration World Business Council for Sustainable Development, UN Global Compact and other critical partners.

World Business Council for Sustainable Development

WBCSD is a global association of companies dealing with business and sustainable development, WBCSD provides a platform for global companies to explore issues related to climate change, share knowledge, experiences and best practices and to advocate business positions on these issues. WBCSD will support the summit with their extensive knowledge of the issues, experience in the field and relations in the global business community.

UN Global Compact

A UN initiative, the Global Compact provides a framework for businesses to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, the environment and anti-corruption, thus catalyzing business actions in support of UN goals. The Global Compact will contribute to the success of the summit with their global reach and strong existing platform.

Pew Center on Global Climate Change

The Pew Center on Global Climate Change brings together business leaders, policy makers, scientists, and other experts to shed new light on this complex issue. The Pew Center publishes analyses on key climate issues, keeps policy makers informed and engages the business community in the search for solutions. The Pew Center will make a substantive contribution to the summit, in particular to the development of the business statement and business outreach.

When and where

The World Business Summit on Climate Change will take place on 24-26 May 2009 at Bella Center in Copenhagen, Denmark.

Further information

For further details, please contact Johannah Christensen at jc@mm.dk or +45 3393 9323.